第四届中国（广东）国际‘互联网＋’博览会

End Show Report

数字浪潮 智创互联

2018年10月24-27日
潭洲国际会展中心

www.internetplus-expo.com
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Internet Plus 2018, the largest event which came to a perfect ending at Tanzhou International Convention and Exhibition Center on October 27th, 2018. The exhibition has attracted 731 overseas and domestic exhibitors to showcase the latest high-end IT and industrial products and technologies, covering a total area of 50,000m². The event has attracted 29,197 trade visitors.

1. Show Profile and Data

<table>
<thead>
<tr>
<th>Scale of the exhibition:</th>
<th>50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitors:</td>
<td>731</td>
</tr>
<tr>
<td>Trade visitors:</td>
<td>29,197</td>
</tr>
<tr>
<td>Mainstream media:</td>
<td>30+</td>
</tr>
<tr>
<td>Industry media:</td>
<td>106</td>
</tr>
<tr>
<td>Reporters:</td>
<td>Nearly 300+</td>
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<tr>
<td>Forums and on-site promotion meetings:</td>
<td>24</td>
</tr>
</tbody>
</table>
The opening ceremony is presided over by Zhu Wei, Vice Party Secretary and Mayor of Foshan City. The agenda is listed as below:

- Zhu Wei, Vice Party Secretary and Mayor of Foshan City presides over the opening ceremony and introduces major leaders and guests present
- Lu Yi, Party Secretary of Foshan City delivers a welcome speech
- Marius Feldman, Senior Vice President of Deutsche Messe AG makes a speech
- Michael Kent, prince of Britain, makes a speech
- Zhang shenfeng, Member of the CPC leading group of ccpit delivers a speech
- Lu Feng, Deputy secretary-general of guangdong provincial people's government makes a remark
- The signing ceremony for 12 major projects
The host Zhu Wei, Vice Party Secretary and Mayor of Foshan City declares the opening of the show.
3. Highlighted Exhibitors

- British Exhibition Group (8 exhibitors)

-----The British prince led the British Exhibition Group on the 'Internet +' Expo

IRIS is a financial technology company specializing in innovative biology identification and blockchain technology, and IRIS is committed to creating the world's safest payment processing ecosystem.

INVISIO: Use chroma to carry out elderly care

VIGILANCE: A unique image recognition solution

Ac&e: Founded in 1987, ac&e is a pioneer in design simulation and visualization, it is also a provider of customization technology calculations.

Grid: Grid connects the business, services, people and technology in the city. Grid is designed to make living, life, working and socializing in the city more convenient and attractive than ever. (…a total of 8 exhibitors)
Jingdong X: displayed the unmanned black technology of Jingdong at the exhibition. The exhibition hall displayed the most representative “unmanned” series of drones, unmanned vehicles and unmanned warehouses, which let more viewers experience and feel the intelligent future of “unbounded retail”.

Jingdong X

Baidu AI Joint Exhibition Group - New technology in the AI field, all in the Baidu AI joint exhibition group. During the exhibition, Baidu brought DuerOS-conversational artificial intelligence operating system, Baidu VR smart classroom-station VR education solution and Baidu AI open platform, which are the world's leading AI services.
Powered by CEBIT —— We brought in new exhibition resources, a number of German CEBIT exhibitors appeared at the exhibition. CEBIT (Hanover Consumer Electronics, Information and Communication Expo) is one of the most well-known exhibitions in the world. It brings together digital waves to transform business, government and society related technologies, showing the latest product solutions and innovative trends. As a event platform and grand meeting for digital innovation, CEBIT has always kept pace with the times.

➢ CEBIT LOUNGE

➢ Midea

Midea is a global technology group of consumer electronics, HVAC, robotics and industrial automation systems, and intelligent supply chain (logistics). It offers a wide range of products, including robots and industrial automation systems business based on KUKA Group and Yaskawa Robots joint venture company.
**Sino-German Industrial City Alliance**

The Sino-German Industrial City Alliance was established in April 2016 and is an international cooperation platform jointly initiated and established by important industrial cities in China and Germany. The alliance is centered on the strategy of “Made in China 2025” and Germany “Industry 4.0” to serve the service of complementary development and innovation integration between Sino-German industrial cities, and to actively promote economic and trade exchanges, mergers and acquisitions and technical cooperation between Chinese and German member cities. It will promote the effective docking and coordinated development of technology, market and capital among the member cities of the two countries.

**China Mobile**

China Mobile Communications Group Co., Ltd. is a mobile communication operator with unprecedented global user scale and network scale. At present, China Mobile has more than 1.8 million 4G base stations and already built the world's largest 4G network.
As a state-owned large-scale communication enterprise, China Telecom Co., Ltd. Foshan Branch has the largest local broadband Internet and technology-leading mobile communication network, it provides comprehensive information service capability and customer service channel system for customers.

China Unicom Foshan Branch is committed to establishing the first brand of “Industry Internet Operation Experts”, which will focus on model innovation, develop and integrate high-quality industry resources externally, integrate business and core platform capabilities internally to provide industry Internet consulting, capacity aggregation and external cooperation services for government, industry and leading enterprises. It has become the industry's leading industrial Internet resource aggregation platform and innovation promoter.
Shunde Administrative Service Center (Intelligent Shunde): build city brain and realize the integration of government information resources to make Shunde a smart city with advanced infrastructure, smooth information network, efficient urban management, complete public services, beautiful ecological environment and benefit all citizens as a smart city model.

City Land Bureau: Foshan Time and Space Information Cloud Platform
Nanhai District National Land Urban Construction and Water Affairs Bureau: Application of Artificial Intelligence and Blockchain Technology in Natural Resources Smart Government Affairs
Nanhai District Land and Resources City Construction and Water Affairs Bureau: Water Oil Soil Protection, Smart Water Command Platform
Foshan University of Science and Technology: Ecological Environment Full Coverage Big Data Supervision Platform
City Education Bureau: Internet + Education
Nanhai District Education Bureau: New Model New Structure Accuracy Generating
Municipal Justice Bureau: Mobile APP and Foshan City Resettlement Assistant Education Integrated Management Platform
Shenzhen UAV Industry Association brings Zhihang UAV, Gaoju Innovation Technology, Yuandu Technology, Huake Er Technology, Guangdian Technology, Tianxiang Airlines, Damo Da Intelligence Control Technology, Hengbo Intelligent Robot, Chuangdong Technology, Yidian aviation, Zhongke Smart Aviation Technology, Sky Sports and other 15 UAV supply chain upstream and downstream enterprises to show at the 4th 'Internet +' Expo.

China Light Industry Crafts Import and Export Chamber of Commerce is a national industry organization consisting of footwear, furniture, bags, toys, ceramics, glass products, kitchen utensils, jewelry and other daily consumer goods manufacturing enterprises and import and export enterprises.
4. Major exhibitors
<table>
<thead>
<tr>
<th>Organization Name</th>
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<tbody>
<tr>
<td>Shunde Robotics Association</td>
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<tr>
<td>Shunde District Electronic Information Chamber of Commerce</td>
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<tr>
<td>Shunde District Cross-border E-Commerce Chamber of Commerce</td>
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<tr>
<td>Shunde District Intellectual Property Association</td>
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<tr>
<td>Shunde District Electronic Commerce Association</td>
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<tr>
<td>Shunde Internet Association</td>
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<tr>
<td>Shunde District Energy Conservation Association</td>
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<tr>
<td>Huizhou Internet Association</td>
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<tr>
<td>Zhaoqing City Electronic Commerce Association</td>
</tr>
<tr>
<td>Zhongshan Internet Application Innovation Association</td>
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<tr>
<td>Nanhai High-tech Industry Association</td>
</tr>
<tr>
<td>Zhuhai Intellectual Property Protection Association</td>
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</tbody>
</table>
Nanhai District Intellectual Property Association
Midea Group
Guangdong Sunrise Oriental Air Energy Co., Ltd.
Foshan Jingcheng Packaging System Co., Ltd.
Guangdong Xinbao Electric Co., Ltd.
Guangdong Midea Refrigeration Equipment Co., Ltd.
Longjiang E-Commerce Association
Lecong E-Commerce Association
Guangdong Shenghui Electronic Holdings Co., Ltd.
Guangdong Xiaoxiong Electric Co., Ltd.
China Unicom Jiangmen Branch
Guangdong Wanhe Thermal Energy Technology Co., Ltd.
6. Main tour group
7. **Events and forums**

<table>
<thead>
<tr>
<th>No.</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Opening ceremony</td>
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<tr>
<td>2.</td>
<td>Sino-German (Foshan) Intelligent Manufacturing Cooperation Conference</td>
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<td>3.</td>
<td>“The first China 'AI+' Innovation and Entrepreneurship Competition</td>
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<tr>
<td>4.</td>
<td>The 20th China Robotics and Artificial Intelligence Competition</td>
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<td>5.</td>
<td>Foshan Service Trade Brand Upgrade Seminar</td>
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<td>6.</td>
<td>Intelligent Manufacturing Seminar</td>
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<td>7.</td>
<td>Blockchain and Internet of Things Integration Development Forum</td>
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<td>8.</td>
<td>Smart Technology Application and Industry Integration Summit Forum</td>
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<td>9.</td>
<td>The Sixth Sino-German Industrial City Alliance Plenary Meeting and the</td>
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<td>First Sino-German Mayor Dialogue</td>
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<td>10.</td>
<td>Intelligent Manufacturing New Model Forum and China Digital Robot</td>
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<td></td>
<td>New Generation Control System Conference</td>
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<tr>
<td>11.</td>
<td>The 20th China Robotics and Artificial Intelligence Competition</td>
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<tr>
<td>12.</td>
<td>'Internet + China Manufacturing' Summit Forum and National Light</td>
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<tr>
<td></td>
<td>Industry Foreign Trade Base Development Conference</td>
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<tr>
<td>13.</td>
<td>Smart Chinese Medicine Agriculture Development Forum</td>
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<tr>
<td>14.</td>
<td>2018 China UAV Industry Development Summit Forum</td>
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<tr>
<td>15.</td>
<td>2018“AI+”2018 China “AI+” Innovation and Entrepreneurship Summit</td>
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<tr>
<td>16.</td>
<td>China Industrial Internet Summit Forum Foshan Summit and Intelligent</td>
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<tr>
<td></td>
<td>Manufacturing - Manufacturing Restructure</td>
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<tr>
<td>17.</td>
<td>The 1st Guangdong Health Medical Big Data Industry Development Forum</td>
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</tbody>
</table>
18. New Culture Innovation and Technology China Opportunities in Global Markets

19. Shunde Home Appliances Green Supply Chain Forum

20. 2018 7th China Innovation and Entrepreneurship Competition (Guangdong Foshan Division) and Foshan Rural Commercial Bank Cup Innovation and Entrepreneurship Competition Finals

21. China Digital Factory Application and Development Conference - Advanced Intelligence + Smart Logistics Integration Conference

22. New Silk Road New interflow New Opportunity - Internet + the Belt and Road Cross-border E-commerce Summit Forum

23. Smart mobile marketing empowers business

24. Internet + Create National Robot Innovation Education Demonstration School (Foshan) Summit Forum
Forum topic: Blockchain and Internet of Things Integration Development Summit Forum

No. 1 Conference Hall of Tanzhou International Convention and Exhibition Center, October 24th, 2018

The Blockchain and Internet of Things Convergence Development Summit Forum is a professional theme forum on the innovation and development of blockchain and Internet of Things jointly sponsored by Hannover Milano Exhibition (Shanghai) Co., Ltd.

The theme of this forum is to explore the innovative application of Internet of Things technology, the development direction of the trillion-dollar market, the actual application of the blockchain technology and the future of the development of the combination of the Internet of Things and the blockchain. The forum will help the strategic goals of China's technological power.

Special Guest: Zhang Hui
Deputy Director of Internet of Things Research Center, China Electronics Technology Standardization Institute

Speech Topic: Industrial Internet of Things Development Trend and Industrial Big Data Innovation Application

Special Guest: Chen Mang
Zhongkesheng Intelligent Voice Standard Lab and R&D Achievements
Deputy Director of Industrialization (Shenzhen) Promotion Center

Speech Topic: Light voice, smart life
Special Guest:  Zhang Shengli
Executive Deputy Director, Blockchain Research Center, Shenzhen University
Speech Topic: The Application of Blockchain in the Internet of Things

Special guest: Ma Linyu
Huawei Yunda Enterprise Project Group Director
Speech Topic: Digital Transformation of AI Assistant Enterprise

Special guest: Zhang Hongbin
Founder and Chairman of the Light Blockchain
Speech Topic: Host

Special guest: Shacindra
Shenzhen Buyun Technology Co., Ltd. CTO
Speech Topic:
Forum Topic: **Smart Manufacturing Seminar: How should SMEs Take the First Smart Manufacturing Steps**

No.2 Conference Hall in Tanzhou International Convention and Exhibition Center,  
October 24th, 2018

Under the trend of intelligent development, how do SMEs cope with the wave of change? Should they continue to wait and see, or to adjust to the trend? What should be done to achieve factory intelligence? Is the cost really unattainable for developing SMEs? The Smart Manufacturing Seminar will give you a detailed analysis of the implementation path of SMEs in smart manufacturing and will share industry cases.

Special Guest: **Professor Klaus Hearst**  
Manager of Materials Processing Engineering and System Department,  
Fraunhofer Institute for Industrial Automation, Germany  
**Speech Topic:** Logistics Processing in Smart Manufacturing

Special Guest: **Chen Hongbo**  
Co-founder, Director and Vice President of Guangdong Jiateng Robot  
**Speech Topic:** Walk free, lighting up the future

Special Guest: **Eric Tosman**  
Project Manager and Senior Researcher of Optical 3D Inspection Research,  
Fraunhofer Institute for Industrial Automation, Germany  
**Speech Topic:** Research on Intelligent Production Assembly Process Auxiliary System
Special Guest: **Wang Jiancai**  
Xiongke Precision Machinery Trading (Shanghai) Co., Ltd., South China Sales Manager  
**Speech Topic:** How Xiongke Practices Industry 4.0

Special Guest: **Li Zhou**  
General Manager Assistant and Marketing Manager of Guangdong Jieshun Robot Co., Ltd.  
**Speech Topic:** Stamping Automation and Robotics Applications in Smart Manufacturing

Special Guest: **Ma Jian**  
Sales Director of Foshan Longshen Robot Co., Ltd.  
**Speech Topic:** Robots help small and medium-sized enterprises to start smart manufacturing

Forum topic: China Digital Factory Application and Development Conference - Advanced Intelligence + Smart Logistics Integration Conference

No. 4 Conference Hall, Tanzhou International Convention and Exhibition Center, October 26th, 2018

The global manufacturing industry is facing a new round of industrial revolution and technological innovation; Industry 4.0 and China Manufacturing 2025 have started the upgrades of China's “manufacturing” to “intelligence manufacturing”, and the development of intelligent manufacturing has been in full swing. Foshan is one of the important business centers of the Pearl River Delta Economic Zone and the national logistics demonstration city in the circulation field in China, it has a number
of logistics transaction distribution centers with large investment scale and strong
radiation capability. Foshan's industry mainly focuses on ceramics, textiles,
non-ferrous metals, hardware, furniture, steel, paints and electrical appliances. In
order to promote the current integration of intelligent manufacturing and smart
logistics in South China, this conference aims to bring into play the advantages of
logistics technology of Guangzhou and the application association, gathered together
enterprises, industry experts and scholars in our association to help Foshan
manufacturing enterprises learn advanced and in-depth exchange of smart logistics
new models and new technologies, and to inject strong power into the optimization
and upgrading of enterprise structure and quality and efficiency. It can realize the
wisdom of logistics to increase efficiency and reduce costs.
The theme of the conference is “Advanced Intelligent Manufacturing and Intelligent
Logistics Integration”. It has been successfully held in Foshan, Dongguan,
Zhongshan, Guangzhou and Huizhou for 5 sessions. This industry exchange will
extend the advantages of the previous 5 conferences. In the China (Guangdong)
International Internet + Expo, it once again registered in Foshan Industrial Cluster to
help Foshan industrial cluster manufacturing enterprises solve problems.

Special Guest:  Han Zongping
Deputy General Manager of Guangdong Sun God Health Industry Co.

Special Guest:   Zhou Bing
Ali Cloud Business Group, Deputy Director of South China Industr
Special Guest: Xiao Shijia
Senior Engineer of Mitsubishi Electric

Special Guest: Cui Songyong
Deputy General Manager of Gongbo Technology

Special Guest: Luo Qiyong
Yongheng Li System Manager, one-stop internal logistics integration
8. Cooperative media

- **Strategic media**
  - 界面新闻
  - 至顶网
  - DDNEWS
  - 中关村在线

- **Professional**
  - 钛媒体
  - C114
  - 通信产业网
  - MC评测网
  - TMT兄弟网
  - 华强电子网
  - CIO时代
  - 艾瑞网
  - 电子创新网
  - Cworks
  - 雪球
  - 赛迪网
  - C3C
  - 新芽
  - ChinaByte
  - 投资界
  - 互联网世界
  - 国际物联网
  - 环球网
  - 第一财经
  - 机器人库

- **Social media**
  - CCTV
  - 新华社
  - 人民日报
  - 中央人民广播电台
  - 中国网
  - 中国日报
  - 经济日报
  - 时代周报
  - 中国广播网
  - 中国新闻周刊
  - 中国青年网
  - 中新社
  - 南方日报
  - 南方都市报
  - 新快报
  - 环球时报
  - 第一财经日报
  - 深圳特区报
  - 南方都市报
  - 大河报
  - 扬子晚报
  - 中新社
  - 广州日报
  - 羊城晚报
  - 南方都市报
  - 深圳特区报
  - 浙江日报
  - 江苏日报
  - 京华时报
  - 中国经济网
  - 中国广播网
9. Wonderful moments