

China (Guangdong) International Internet Plus Expo

I. Background

As a national strategy, the “Internet Plus” was put forward by Premier Li Keqiang in the government’s work report at the Third Plenary Session of the 12th National People’s Congress in 2015, which specifies the requirement of the combining development of information technology and traditional industry.

Up to now, the internet has been applied to every aspect of human life. The rapid growing digital economy (such as cloud computing, AI and big data) has become an engine driving the innovation of traditional industries. The full integration of the internet with manufacturing, business, governmental affairs, medical treatment, transport and other industries has hastened the birth of new businesses, new patterns and new economies.

Statistics show that, “Internet Plus” digital economy of Guangdong grew the fastest across China in 2016. “Internet Plus” growth presented a strong momentum. Guangdong, as the world’s major production base, gathers a heap of traditional manufacturers, which not only faces huge pressure but also great opportunities of transformation towards intelligent manufacturing. The fast growth of Internet economy is significant to guide the development of the digital industry across China.

To promote the in-depth and cross-sector integration of Chinese traditional manufacturing industry and the Internet, the organizers will dedicate a session entitled “**The Ways of Smart Enterprises to Digital Transformation**” at **China (Guangdong) International Internet Plus Expo** in Guangdong Tanzhou International Convention and Exhibition Center, Shunde District, Guangdong Province, China on October 14, 2017. This Expo will not only focus on state-of-art internet technologies of China but also cooperate with the world-top expo organizer- Deutsche Messe to hold an international event for presenting cutting-edge “Internet Plus” technologies of the whole world. By then, the participants will have in-depth discussions on intelligent manufacturing, intelligent enterprises, warehouse logistics and e-business platform through a series of

professional summits and onsite discussion and sharing activities, so as to jointly orient the “Internet Plus” development.

II. Expo Overview

Name: China (Guangdong) International Internet Plus Expo Sub-session

Theme: The Ways of Smart Enterprises to Digital Transformation

Date: October 14, 2017

Venue: Guangdong Tanzhou International Convention and Exhibition Center, Shunde District, Guangdong Province, China

Sponsored by: Hannover Milano Fairs CEBIT

Co-organizers: JLbestmeeting

Scale: 200

III. Agenda

October 14, 2017		
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Time	Schedule	Keynote speaker
08:30-09:00	Sign-in	
09:00-09:10	Opening remarks and agenda introduction by the host	
09:10-10:00	IT Planning for Smart Enterprises	Liu Guohua, President of SIE Research Institute
10:00-10:30	The Revolution of Traditional Enterprises Towards Intelligent Manufacturing	Peng Sungang Director of Smart Factory
10:30-11:00	Intelligent Procurement and Lean Logistics Assisting Enterprises in Intelligent Management	Yu Zhifeng Senior Specialist of SIE Supply Chain
11:00-11:30	One APP All APPS -- Put All Your Enterprise APPS to One APP	Lin Liyue, General Manager of SIE V Platform
11:30-13:30	Lunch break	
13:30-14:00	Guests admission	
14:00-14:40	SUIRUI Technology Co., Ltd. How Enterprises Realize Effective Communication and Collaboration in the Cloud-Computing Era	Zhang Fuguang Sales Manager of South China Region, SUIRUI Technology Co., Ltd.
14:40-15:10	Starry Smart Logistics Accurate Cross-Border Goods Tracking System	Xu Ce General Manager of Starry Smart Logistics